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Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington DC 20554

RE: MB Docket No. 04-233

To Whom It May Concern:

I am extremely concerned regarding information I have received regarding the potential for LPFM to take priority over national or regional services, specifically K-LOVE.

I have been listening to K-LOVE for several years now, and also support the system financially. K-LOVE has been instrumental in providing music that is not only family friendly, but in this day and age of political correctness hard to find, positive, encouraging, Christian, and God-pleasing. While a Christian radio station may not seem important to some, it is of vital importance to not only my mental well-being, but my spiritual well-being. In listening to K-LOVE, I find myself less stressed and more positive in my outlook on life; I often find that the music I hear contains a message that I need to hear at that particular moment to encourage me and keep me from losing hope. Knowing that family and friends all across the country (and overseas) are hearing the same message at the same time is also very sustaining during difficult times.

I've noticed over the years of listening that more and more people in the area are tuning in to K-LOVE locally. I've seen more and more t-shirts, sweatshirts, and bumper stickers proclaiming the K-LOVE location (96.9) in the last year than previously. To me, this indicates people are not only listening to the station, but are promoting its message and mission. Positive and encouraging music that can be shared by a family is hard to find these days; finding that station that meets the needs of the family should be more of a priority. Providing a positive message for all ages must not be downplayed - imaging the difference such stations can make to teens who have a poor home life or who have rarely been exposed to encouragement. What of the adults, who stressed by the many complexities of life feel that there is nothing positive they can find? What of the children who are exposed at a much too early age to sexually explicit lyrics?

Not only has K-LOVE enhanced my life, they provide time during their broadcasting to support non-profit groups to fight hunger, to promote adoption, and rescue missions. They are concerned with the public's spiritual well-being and also promote a positive and full quality of life for all. They encourage involvement in the community to help those who are

less fortunate or who are hurting. They encourage their listeners to become involved in their community and to make a difference to someone who needs them.

As a Christian who struggles to find such examples of encouragement in the media today, I don't know how we can allow such stations to be over taken by LPFM or any other format. Please don't allow this to happen - don't we all need as much encouragement as possible these days?

Sincerely,

*Joy E. McLaughlin*

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